

PhD Program – Business Administration (Art Management)  
**Doctoral Program (180 ECTS) with Learning Components (60 ECTS)**  
**Provided Activities Table**

№	I Semester	ECTS	№	II Semester	ECTS		
1	Management of the sphere of culture	10	1	State System of Culture and Cultural Resources Management	5		
2	Work on sources corresponding to research topic		2	Integrated Marketing Communications in Culture	5		
3	Educational legislation (planning programs, syllabus and other)	5		Skills of Communication and Presentation	5		
4	High school pedagogy (lection-seminar)	5	3	Optional Course*	5		
5	Academic writing and Contemporary research methodologies	5	4	Performance of the translation of the text corresponding to research topic or overview of mentioned literature.			
				Annual work – thesis project			
<b>In Total</b>		<b>25</b>	<b>In Total</b>		<b>20</b>		
№	III Semester	ECTS	№	IV Semester	ECTS		

1	Assisting **	5	1	Optional Course	5		
2	Work on research topic		2	Assisting - Preparing and performance of lection- presentation	5		
			3	Annual work (paper)			
<b>In Total</b>		<b>5</b>	<b>In Total</b>		<b>10</b>		
Nº	<b>V Semester</b>	<b>ECTS</b>	Nº	<b>VI Semester</b>	<b>ECTS</b>		
1	Work on research topic		1	Scientific research work (thesis)			
<b>In Total</b>			<b>In Total</b>				